#### S.Y. B.Com EXAMINATION, 2011

#### **BUSINESS COMMUNICATION**

#### (NEW 2008 PATTERN)

Time: Three Hours Maximum Marks: 80

- **N.B.** :— (i) All questions are compulsory.
  - (ii) Figures to the right indicate full marks.
- 1. What is Communication? Explain in detail the barriers of Communication. [16]
- 2. Define the term 'Soft-skill'. Explain the elements of Soft-skill. [10] Or
  - Explain in detail the Layout of business letter. [16]
- 3. (A) You have received an enquiry as to the financial standing of M/s Mehta & Sons, Mumbai. Draft a letter to M/s Shah Brothers, Pune, the enquirer, giving the favourable reply.
  [8]
  - (B) Draft a share allotment letter on behalf of Sudarshan Chemicals Ltd., Pune to its member. [8]

- (A) Draft a collection letter on behalf of M/s Vishal Traders, Satara, to his old customer M/s Manikmoti Traders, Kolhapur, regarding arrears money for some months.
   [8]
- (B) Draft the minutes of Board of Directors' Meeting of Swaraj Electronics Ltd., Mumabi. [8]
- 4. What do you mean by job application letter? Describe in detail the contents of job application letter. [16]
- 5. Write short notes on (any two): [16]
  - (A) Electronic Clearance System (ECS)
  - (B) Types of Reports
  - (C) Advantages of Computer
  - (D) Importance of Report Writing.

## S.Y. B.Com. EXAMINATION, 2011 CORPORATE ACCOUNTING (NEW 2008 PATTERN)

Time	: T	hree	Hours	Maximum	Marks: 80
<i>N.B.</i>	:	(i)	All questions are compulsory.		
		(ii)	Figures to the right indicate	full marks.	
		(iii)	Use of calculator is allowed.		
1.	(A)	Fill	in the blanks (any five) :		[10]
		(i)	Accounting Standard AS-4 deal	ls with	and
			Accounting Standard AS-26 de	eals with	
		(ii)	Shares issued at face value is	s known as	
			and balance of forfeiture	e A/c is	transferred
			to		
		(iii)	Carriage outward is apportioned of	on the basis of	f
			Ratio and General Expenses are	e apportioned	l on the basis
			of Ratio.		
		(iv)	The creditors fully secured by sp	ecific asset o	f the business
			are known as and a	all debts due t	o Government
			are known as		
		( <i>v</i> )	In case of holding company incr	rease in the	value of fixed
			asset is known as	and dec	crease in the
			value of fixed asset is known as		of a subsidiary

company.

[14]

- (B) Write short notes on any two:
  - (i) Accounting Standard AS-5
  - (ii) Redemption of preference shares
  - (iii) Winding up of a company
  - (iv) External Reconstruction
  - (v) Unrealised profit.
- 2. Global Limited has an authorised capital of Rs. 10,00,000 divided into 10,000 Equity Shares of Rs. 100 each. From the following Trial Balance as on 31st March, 2011, prepare Trading A/c, Profit and Loss A/c, Profit and Loss Appropriation A/c for the year ended 31-3-2011 and Balance Sheet as on that date in the prescribed form under the Indian Companies Act, 1956:

Trial Balance as on 31-3-2011

Particulars	Debit	Credit
	(Rs.)	(Rs.)
Plant and Machinery	6,00,000	
Discount on issue of Debentures	19,600	
Cash in hand	2,000	

5% Tsunami Bonds (Tax free)		
(Face value Rs. 40,000)	39,000	
Freehold Land	1,60,000	
Interim dividend	18,000	
Goodwill	51,000	
Administration charges	3,200	
Profit & Loss A/c as on 1-4-2010	_	35,000
Leasehold Premises	2,00,000	
Debtors and Creditors	80,000	1,22,400
Bills Receivables	54,400	
Bills Payables		20,000
Cash at Bank	4,400	
Bank overdraft		44,200
Purchases and Purchase Returns	9,60,000	20,000
Sales Returns	31,200	
Sales		12,31,200
Discount	400	200
Furniture	10,000	
General Reserve		27,000
Advertisement	1,000	
Accountancy charges	4,000	
Patents	71,400	
Stores and spare parts	7,600	
Wages	90,000	
Insurance	19,600	
Calls in Arrears	6,000	

[4069]-202 3 P.T.O.

Share capital (8000 equity shares of		
Rs. 100 each fully called up)		8,00,000
Loose Tools	30,000	
Carriage Inward	10,000	
Carriage Outward	4,800	
Stock on 1-4-2010	1,90,400	
Motor Vehicles	12,000	
Octroi	2,800	
General Expenses	17,200	
6% Debentures		4,00,000
	27,00,000	27,00,000

You are required to consider the following adjustments:

- (1) Stock on 31-3-2011 amounted to Rs. 1,70,000.
- (2) Create a reserve for bad and doubtful debts at 5% on Sundry Debtors.
- (3) Interest on debentures and from Tsunami Bonds is due and outstanding for the year.
- (4) Wages payable amounted to Rs. 2,400 and prepaid insurance Rs. 1,600.
- (5) General Reserve is to be increased to Rs. 30,530.
- (6) Depreciation is to be provided on written down value method
  © 5% p.a. on Plant & Machinery, 7½% p.a. on Furniture,
  15% p.a. on Loose Tools and 20% p.a. on Motor Vehicles.
- (7) Directors of the company declared on 26-1-2011 an interim dividend for six months ending 30-9-2010 at 3% on paid up Equity Capital. [14]

Pawan Limited was registered with a capital of Rs. 20,00,000 divided into 20,000 equity shares of Rs. 100 each. The company offered to the Public for subscription 10,000 equity shares at a premium of Rs. 10 per share payable as follows:

Rs. 10 on application

Rs. 30 on allotment (including premium)

Rs. 30 on first call

Rs. 40 on final call.

The company received applications for 16,000 shares. The applications for 1,000 shares were rejected and application money was refunded. Pro-rata allotment was made to the remaining applicants. Excess application money was adjusted against the amount due on allotment.

All the calls were made and duly received except Mr. Sandesh who failed to pay first call and final call on 200 shares held by him. His shares were forfeited and reissued to Mr. Ashok at Rs. 80 per share as fully paid.

Pass journal entries in the books of Pawan Limited. [14] [4069]-202 5 P.T.O.

3. (A) Attempt the following (4 marks each):

(*i*)

Kartiki Plastics Ltd. purchased 1,00,000 equity shares of Rs. 10 each of Samrat Ltd. at a discount of 10% from the market. This is to be treated as long term investment.

[8]

- the market. This is to be treated as long term investment. At the end of the year, the market price was Rs. 12 per share. Find out the carrying amount of investment.
- (ii) The assets and liabilities of Trimurti Ltd. are valued at Rs. 16,00,000 and Rs. 11,00,000. Its business was acquired by Shriman Ltd. at a purchase price of Rs. 8,00,000. Treat the Goodwill as per AS-26. How should it be amortised?
- (B) From the following Balance Sheets and other information given below, prepare a consolidated Balance Sheet of Jivan Limited and its subsidiary Jyoti Limited as at 31st March, 2011. Show your workings in detail:

Balance Sheet as on 31st March, 2011

Liabilities	Jivan	Jyoti	Assets	Jivan	Jyoti
	Ltd.	Ltd.		Ltd.	Ltd.
	(Rs.)	(Rs.)		(Rs.)	(Rs.)
Share Capital			Fixed Assets		
Authorised & Issued:			Goodwill	48,000	36,000
Equity shares of			Land & Buildings	1,50,000	1,20,000
Rs. 100 each	6,00,000	2,40,000	Plant & Machinery	2,40,000	1,32,000
[4069]-202	ı	6	1	1	1

Reserve & Surplus			Furniture &		
General Reserve as			Fixtures	42,000	12,000
on 1-4-2010	1,20,000	72,000	Investments		
Profit & Loss A/c			1800 Equity shares		
on 1-4-2010	60,000	24,000	in Jyoti Ltd.	2,88,000	_
Profit for the year	1,08,000	84,000	Current Assets		
Current Liabilities			Stock in Trade	1,20,000	1,08,000
& Provisions			Debtors	24,000	90,000
Bills Payable		48,000	Cash at Bank	72,000	30,000
Creditors	96,000	60,000			
	9,84,000	5,28,000		9,84,000	5,28,000

#### $Other\ informations$ :

- (1) Jivan Ltd. acquired the shares in Jyoti Ltd. on 1st October, 2010.
- (2) The Bills Payable of Jyoti Ltd. were all issued in favour of Jivan Ltd. which the company got discounted.
- (3) The creditors of Jyoti Ltd. included Rs. 24,000 payable to Jivan Ltd. for goods supplied by that company.
- (4) The stock of Jyoti Ltd. included goods of the value Rs. 9,600 which were supplied by Jivan Ltd. at a profit of  $33\frac{1}{3}\%$  on cost. [14]

- 4. (A) From the following information of Nageshwar Ltd., prepare

  Liquidator's final statement of Account:
  - (a) Share capital:
    - (i) 1,000, 9% preference shares of Rs. 100 each fully paid.
    - (ii) 20,000 Equity shares of Rs. 10 each fully paid.
    - (iii) 20,000 Equity shares of Rs. 10 each, Rs. 5 paid up.
  - (b) 6% Debentures Rs. 50,000 (having a floating charge on all assets)
  - (c) Creditors:

Preferential creditors — 10,000 Unsecured creditors — 60,000.

- (d) The preference share dividend was in arrears for two years.
- (e) The assets realised Rs. 3,00,000.
- (f) Cost of winding up amounted to Rs. 7,000.
- (g) The liquidator is entitled to a commission of 5% on assets realised. [10]

[4069]-202

(B) The following is the Balance Sheet of Ajantha Ltd. as on 31-3-2011:

Balance Sheet as on 31-3-2011

Liabilities	Rs.	Assets	Rs.
Share Capital		Goodwill	50,000
1,500, 6% Preference shares		Leasehold property (at cost)	80,000
of Rs. 100 each	1,50,000	Plant & Machinery (at cost)	2,10,000
2,000 Equity shares of Rs. 100		Debtors	30,200
each	2,00,000	Stock in Trade	79,175
Capital Reserve	36,000	Preliminary Expenses	7,250
Creditors	42,500	Profit & Loss A/c	1,10,375
Bank Overdraft	51,000		
Depreciation provision			
Leasehold property	30,000		
Plant & Machinery	57,500		
	5,67,000		5,67,000

The approval of the court was obtained for the following scheme of reduction of capital:

- (1) The Preference shares to be reduced to Rs. 50 per share.
- (2) The Equity shares to be reduced to Rs. 12.50 per share.

- (3) The Balance in Capital Reserve A/c should not be utilised.
- (4) Plant and Machinery to be written down to Rs. 75,000.
- (5) The Profit and Loss A/c balance and all intangible assets including preliminary expenses to be written off.

Pass journal entries in the books of Ajantha Ltd. and give its Balance Sheet after reconstruction. [10]

Or

The Balance Sheet of Sagar Limited and Sarita Ltd. as on 31st March, 2011 was as follows:

Balance Sheet as on 31st March, 2011

Liabilities	Sagar Sarita		Assets	Sagar	Sarita	
	Ltd.	Ltd.		Ltd.	Ltd.	
	(Rs.)	(Rs.)		(Rs.)	(Rs.)	
Share Capital			Goodwill	1,80,000	_	
Equity shares of			Plant & Machinery	1,00,000	1,60,000	
Rs. 100 each	5,40,000	4,00,000	Land & Buildings	2,60,000	1,60,000	
Dividend Equalisation			Furniture	_	30,000	
Reserve	20,000	_	Vehicles	_	90,000	
General Reserve	24,000	_	Stock	1,60,000	1,00,000	
Profit & Loss A/c	36,000	_	Debtors	80,000	20,000	
[4000] 000	-			•	-	

Creditors	1,60,000	1,40,000	Cash in hand	20,000	10,000
Bills Payables	10,000	40,000	Cash at Bank	80,000	_
Provision for Taxation	90,000	_	Profit & Loss A/c	_	10,000
	8,80,000	5,80,000		8,80,000	5,80,000

Sagar Ltd. and Sarita Ltd. decided to amalgamate on that date and a New Company 'Mahasagar Ltd.' was formed to carry on their business on the following terms:

- (1) Mahasagar Ltd. took all assets of Sagar Ltd. except Debtors

  Cash and Bank balances, at 10% depreciation and agreed to
  pay Rs. 2,00,000 for Goodwill. It also took over creditors and
  Bills Payables.
- (2) Tax Liability for 2010-11 was paid at Rs. 76,000.
- (3) Mahasagar Ltd. took all assets of Sarita Ltd. except Debtors and Cash. Land & Buildings and stock were taken at 20% appreciation and other assets were taken at book values. They also agreed to take over creditors of Sarita Ltd.
- (4) Sarita Ltd. paid bills payables in full.
- (5) Purchase consideration was satisfied as follows: Rs. 40,000 to Sagar Ltd. and Rs. 30,000 to Sarita Ltd. The balance of purchase consideration was paid in equity shares of Rs. 100 each.

(6) Debtors of Sagar Ltd. and Sarita Ltd. realised Rs. 76,000 and Rs. 24,000 respectively.

#### Prepare:

- (i) Realisation A/c, Mahasagar Ltd. A/c, Equity shares in Mahasagar Ltd. A/c, Cash A/c, Equity Shareholders A/c & Provision for Taxation A/c in the books of Sagar Ltd.
- (ii) Acquisition entries of Mahasagar Ltd. [20]

## S.Y. B.Com. EXAMINATION, 2011 BUSINESS ECONOMICS (Macro)

				(N	IEW 2	2008 I	PAT	rer!	N)					
Time	e : T	hree	Hou	ırs					Ma	xin	num	M	larks	: 80
<i>N.B.</i>	:	(i)	All	quest	tions a	are co	mpul	lsory.						
		(ii)	Fig	ures 1	to the	$\operatorname{right}$	indi	icate	full	ma	ırks.			
		(iii)	Dra	ıw ne	at dia	grams	whe	ereve	r ne	cess	ary.			
1.	Defi	ne M	acro	-Econ	omics	. Expl	lain	the	scop	pe,	sign	ifi	cance	and
	limit	ations	of	it.										[16]
2.	Defir	ne Mo	ney.	Expl	ain th	ne vari	ious	func	$ ext{tions}$	of	mor	ney	<i>'</i> .	[16]
						Or								
	Expl	ain tł	ne 'p	rincip	le of	effectiv	ve d	emar	ıd'.					
3.	Ansv	ver in	ı bri	ef :										
	(A)	What	t is t	the va	lue of	money	? E	xplai	n the	Ca	mbri	idg	e App	roach
		to it	<b>5.</b>											[8]
	(B)	What	t are	the l	leakag	es in p	proce	ss of	inco	me	gene	era	tion a	as per
		the	mult	iplier	princi	ple ?								[8]
						Or								
	(A)	How	do	Comn	nercial	Bank	cs cr	eate	cred	lit'	?			[8]
	(B)	Expla	ain S	Say's	Law o	f Maı	rket.							[8]

4.	Explain Dr. Dalton's principle of 'Maximum Social Advantage'.	[16]
<b>5.</b>	Write short notes on (any two):	[16]
	(1) Circular flow of Income	
	(2) Demand-Pull Inflation	
	(3) Phases of trade cycle	
	(4) Deficit financing.	
	(मराठी रूपांतर)	
वेळ :	तीन तास एकूण गुण :	80
सूचना	:— (i) <b>सर्व</b> प्रश्न सोडविणे अनिवार्य आहे.	
	(ii) उजवीकडील अंक प्रश्नाचे पूर्ण गुण दर्शवितात.	
	(iii) संदर्भासाठी मूळ इंग्रजी प्रश्नपत्रिका पहावी.	
1.	समग्रलक्षी अर्थशास्त्राची व्याख्या द्याः समग्रलक्षी अर्थशास्त्राची व्याप्ती, महत्व व	मर्यादा
	स्पष्ट करा.	[16]
2.	पैशाची व्याख्या सांगाः पैशाच्या विविध कार्ये स्पष्ट कराः	[16]
	<b>किंवा</b>	
	प्रभावी मागणीचे तत्व विशद करा.	
3.	थोडक्यात उत्तरे द्या :	
	(अ) पैशाचे मूल्य म्हणजे काय ? पैशाच्या मूल्यासंबंधीचा केंब्रीज दृष्टीकोन	स्पष्ट
	करा.	[8]
	(ब) गुणक तत्वातील उत्पन्न प्रक्रीयेतील गळती कोणत्या ?	[8]
[4069]	]-203 2	

## किंवा

	(अ) व्यापारी बँका पतनिर्मीती कशी करतात ?	[8]
	(ब) 'से' चा बाजारविषयक नियम स्पष्ट करा.	[8]
4.	डॉ. डाल्टन यांचे 'महत्तम सामाजिक लाभ तत्व' विशद करा	[16]
<b>5.</b>	थोडक्यात टिपा लिहा (कोणत्याही <b>दोन</b> ) :	[16]
	(1) उत्पन्नाचा चक्रिय प्रवाह	
	(2) मागणी ताण-निर्मित चलनवाढ	
	(3) व्यापार चक्राच्या अवस्था	
	(4) तटीचा अर्थभरणा.	

of business ethics.

## [4069]-204

#### S.Y. B.Com. EXAMINATION, 2011

#### PRINCIPLES AND FUNCTIONS OF MANAGEMENT

#### (Business Management)

	(NEW 2008 PATTERN)
Time	e: Three Hours Maximum Marks: 80
<i>N.B.</i>	:— (i) All questions are compulsory.
	(ii) Figures to the right indicate full marks allotted to the question.
1.	What do you mean by Management ? Explain the functions of management. [16]
2.	What is Management ? Explain the specific contribution of Peter
	Drucker in the empirical school of Management Thought. [16]
	Or
	What is Planning? Explain the importance of planning. [16]
3.	(a) Explain the advantages of Delegation'. [8]
	(b) Explain the techniques of 'Direction'. [8]
	Or
	(a) Explain the characteristics of leadership. [8]
	(b) Explain the various techniques of co-ordination. [8]
4.	What is business ethics? Explain the principles and importance

[16]

<b>5.</b>	Write short notes on (any two):	[16]
	(a) Management : Art or Science ?	
	(b) Explain Managerial thoughts by Dr. Babasaheb Ambedkar	r
	(c) Importance of Manpower Planning	
	(d) Importance of Communication.	
	(मराठी रूपांतर)	
वेळ :	: तीन तास एकूण गुण :	80
सूचना	: <b></b> (i) <b>सर्व</b> प्रश्न सोडविणे आवश्यक आहे.	
•	(ii) उजवीकडील अंक पूर्ण गुण दर्शवितात.	
1.	व्यवस्थापन म्हणजे काय ? व्यवस्थापनाची कार्ये स्पष्ट करा.	[16]
2.	व्यवस्थापन म्हणजे काय ? अनुभवाधिष्ठित दृष्टिकोन विचारांच्या विकासातील 'पीटर ड्र	कर'
	यांचे योगदान स्पष्ट कराः [	[16]
	किंवा	
	नियोजन म्हणजे काय ? नियोजनाचे महत्व स्पष्ट करा.	[16]
3.	(अ) अधिकारप्रधानाचे फायदे स्पष्ट कराः	[8]
	(ब) निर्देशनाची तंत्रे स्पष्ट कराः	[8]
	<b>किंवा</b>	
	(अ) नेतृत्वाची वैशिष्ट्ये स्पष्ट करा.	[8]
	(ब) समन्वयाची विविध तंत्रे स्पष्ट करा	[8]
		ران
4.	व्यावसायिक नितिमूल्ये म्हणजे काय ? व्यवसायिक नितिमत्तेची मूलतत्वे व महत्व स	स्रष्ट
	करा	[16]

5. थोडक्यात टीपा लिहा (कोणतेही दोन) :

[16]

- (अ) व्यवस्थापन : कला की शास्त्र ?
- (ब) डॉ. बाबासाहेब आंबेडकर यांचे व्यवस्थापकीय विचार स्पष्ट करा.
- (क) मनुष्यबळ नियोजनाचे महत्व
- (ड) संदेशवहनाचे महत्व.

#### S.Y. B.Com. EXAMINATION, 2011

#### **ELEMENTS OF COMPANY LAW**

#### (NEW 2008 PATTERN)

#### Time: Three Hours

Maximum Marks: 80

- **N.B.** :— (i) All questions are compulsory.
  - (ii) All questions carry equal marks.
- 1. Define a 'Company'. Explain in detail the features of a company. What are the kinds of companies on the basis of liability of members?
- 2. What is a 'Memorandum of Association'? What are its contents?

  Explain the legal provisions relating to alteration of object clause.

Or

What is meant by 'Calls on Shares'? Explain the rules of making a call.

- **3.** (A) What are the conditions to be fulfilled by a company proposing to issue 'Sweat-Equity Shares'?
  - (B) Explain the terms 'Compromise', 'Arrangement', Reconstruction' and 'Amalgamation'.

- (A) Explain the e-Filing process.
- (B) State the powers of official liquidator which may be exercised by him in compulsory winding up.
- 4. State the provisions of the Companies Act, 1956 with respect to 'Annual General Meeting'.
- **5.** Write short notes on (any two):
  - (A) Powers of directors;
  - (B) Qualification and disqualification of directors;
  - (C) Managing director;
  - (D) The rule laid down in Foss *Vs* Harbottle case and protection of minority.

### (मराठी रूपांतर)

वेळ : तीन तास

एकूण गुण: 80

**सूचना :—** (i) **सर्व** प्रश्न अनिवार्य आहेत.

- (ii) सर्व प्रश्नांना समान गुण आहेत.
- (iii) संदर्भासाठी मूल इंग्रजी प्रश्नपत्रिका पहावी.
- 1. कंपनीची व्याख्या द्या. कंपनीची वैशिष्ट्ये सिवस्तर स्पष्ट करा. सभासदांच्या जबाबदारीनुसार कंपनीचे प्रकार कोणते ?

[4069]-205

2. 'घटनापत्रक' म्हणजे काय ? घटनापत्रकातील तपशील कोणता ? उद्दिष्ट कलमात बदल करण्यासंदर्भातील कायदेशीर तरतुदी स्पष्ट करा

#### किंवा

- 'भागावरील रक्कमेची मागणी' म्हणजे काय ? भागावरील रक्कमेची मागणी करण्याचे नियम स्पष्ट करा.
- 3. (अ) 'स्वेट् इक्विटि रोअर्स'च्या विक्रीचा प्रस्ताव असणाऱ्या कंपनीने कोणत्या अटी पूर्ण करणे आवश्यक असेत ?
  - (ब) 'तडजोड', 'व्यवस्था', 'पुनर्रचना' आणि 'एकत्रीकरण' या संज्ञा स्पष्ट करा

#### किंवा

- (अ) ई-फाइलिंग प्रक्रिया स्पष्ट करा
- (ब) सक्तीच्या कंपनी विसर्जनामध्ये वापरले जाऊ शकणारे अधिकृत विसर्जकाचे अधिकार सांगाः
- 4. वार्षिक साधारण सभेसंदर्भातील कंपनी कायदा, 1956 मधील तरतुदी सांगाः
- 5. संक्षिप्त टीपा लिहा (कोणत्याही दोन) :
  - (अ) संचालकांचे अधिकार;
  - (ब) संचालकांची पात्रता आणि अपात्रताः
  - (क) व्यवस्था संचालक
  - (ड) 'फॉस विरुद्ध हरबॉटल' दाव्यात मांडलेला नियम आणि अल्पसंख्याकांचे संरक्षण

## S.Y. B.Com. EXAMINATION, 2011 BUSINESS ADMINISTRATION—I

		(NEW 2008 PATTERN)	
Time	: T	hree Hours Maximum Marks:	80
<b>N.B.</b>	:	(i) All questions are compulsory.	
		(ii) Figures to the right indicate full marks.	
1.	State	the social responsibilities of business towards customers	and
	emple	oyees.	[16]
2.	Expla	ain the various factors affecting Plant Location.	[16]
		Or	
	What	t is Globalisation ? Explain the features, advantages a	and
	disad	vantages of Globalisation.	[16]
3.	(A)	Explain the functions of Administration.	[8]
	(B)	Explain the merits of Joint Venture.	[8]
		Or	
	(A)	Explain in brief the role of National Productivity Council.	[8]
	(B)	Define 'Quality Circle'. Enumerate basic principles underly	ving
		Quality Circles.	[8]

4.	What is the pr	rocess of company formation	on ? [16]
<b>5.</b>	Write short not	tes on (any two):	[16]
	(a) Sole Propi	rietorship	
	(b) Political E	nvironment	
	(c) Role of G	overnment in prevention o	f Industrial Sickness
	(d) SEZ (Spec	cial Economic Zone).	
		(मराठी रूपांतर)	
वेळ	: तीन तास		एकूण गुण : 80
सूचन	<b>:—</b> (i) <b>सर्व</b> प्रश्न	न सोडविणे आवश्यक आहेत.	
	(ii) उजवीकर्ड	ोल अंक प्रश्नाचे पूर्ण गुण दर्शविल	गत.
	(iii) संदर्भासार्ठ	ो मुळ इंग्रजी प्रश्नपत्रिका पहावी.	
1.	ग्राहक व कामगार र	यांच्या व्यवसायातील सामाजिक जबा	त्रदाऱ्या स्पष्ट कराः [16]
2.	व्यवसायाच्या स्थाननि	िइचतीसाठी परिणाम करणारे घटक	सांगा. [16]
		किंवा	
	जागतिकीकरण म्हणजे	काय ? जागतिकीकरणाची वैशिष्टे,	कायदे व तोटे स्पष्ट कराः [16]
3.	(अ) प्रशासनाची क	नार्य स्पष्ट करा.	[8]
	(ब) संयुक्त साहस	संघटना पद्धतीचे फायदे स्पष्ट कर	Ţ. [8]
[4069	9]-206	2	

#### किंवा

(अ)	राष्ट्रीय	उत्पादकता	परिषदेची	भुमिका	स्पष्ट	करा.		[8]
` '/	,, Y, ,	- , , , , , , , , , , , , , , , , , , ,		χ			,	$\Gamma \sim 1$

- (ब) गुणवत्ता वर्तुळेची व्याख्या सांगा. गुणवत्ता वर्तुळाची विविध तत्वे स्पष्ट करा. [8]
- 4. कंपनी उभारणीची कार्यपद्धती सांगा [16]
- 5. थोडक्यात टीपा लिहा (कोणत्याही दोन): [16]
  - (अ) एकळ व्यापारी
  - (ब) राजकीय पर्यावरण
  - (क) आजारी उद्योगासंदर्भात शासनाची भूमिका
  - (ड) विशेष आर्थिक क्षेत्र (सेझ).

## S.Y. B.Com. EXAMINATION, 2011 BANKING AND FINANCE

#### Special Paper I

#### (Indian Banking System)

#### (NEW 2008 PATTERN)

#### Time: Three Hours

Maximum Marks: 80

- N.B. := (i) All questions are compulsory.
  - (ii) Figures to the right indicate full marks.
- 1. Explain the role of Banking System in Indian Economy. [16]
- 2. Explain the functions and progress of Foreign Banks in India. [16]

Or

Discuss the arguments for and against nationalisation of Banks in India.

- 3. (A) Explain the promotional functions of Reserve Bank of India. [8]
  - (B) State the functions of District Central Co-operative Banks. [8]

Or

- (A) Explain the progress of State Bank of India.
- (B) State the recommendations of Narsimham Committee—II (1998).

5. Write short notes on (any $two$ ): (i) Progress of Regional Rural Banks	[16]
(i) Progress of Regional Rural Banks	
(ii) Urban Co-operative Credit Societies	
(iii) Management of Non-Performing Assets (NPAs)	
(iv) Debt Recovery Tribunal.	
(मराठी रूपांतर)	
वेळ : तीन तास एकूण गुण	: 80
<b>सूचना :—</b> (i) <b>सर्व</b> प्रश्न सोडविणे आवश्यक आहे.	
(ii) उजवीकडील अंक पूर्ण गुण दर्शवितात.	
(iii) संदर्भासाठी मूळ इंग्रजी प्रश्नपत्रिका पहावी.	
1. भारतीय अर्थव्यवस्थेतील बँक प्रणालीची भूमिका स्पष्ट करा	[16]
2. भारतातील परकीय बँकांची कार्ये व प्रगती स्पष्ट करा	[16]
<b>किंवा</b>	
भारतातील बँक राष्ट्रीयकरणाच्या बाजुने व विरोधी बाजुने युक्तीवाद विशद	करा.
<ol> <li>(अ) भारतीय रिझर्व्ह बँकेची प्रवर्तनात्मक कार्ये स्पष्ट करा.</li> </ol>	[8]
(ब) जिल्हा मध्यवर्ती सहकारी बँकांची कार्ये सांगा.	[8]
<b>किं</b> वा	
(अ) भारतीय स्टेट बँकेची प्रगती स्पष्ट करा.	
(ब) नरसिंहम समिती—II (1998) च्या शिफारशी सांगा	
[4069]-207 2	

4.	पतनियंत्रणाच्या	विविध	पद्धती	स्पष्ट	करा.	[16]

- **5.** थोडक्यात टिपा लिहा (कोणत्याही **दोन**) : [16]
  - (i) प्रादेशिक ग्रामीण बँकाची प्रगती
  - (ii) नागरी सहकारी पतसंस्था
  - (iii) निष्क्रीय मालमत्ता व्यवस्थापन
  - (iv) कर्जवसुली न्यायाधिकरण.

#### S.Y. B.Com. EXAMINATION, 2011

#### BUSINESS LAWS AND PRACTICES

#### Paper I

#### (NEW 2008 PATTERN)

Time: Three Hours

Maximum Marks: 80

- **N.B.** :— (i) All questions are compulsory.
  - (ii) Figures to the right indicate full marks.
- 1. Answer the following in 20 words each (any ten): [20]
  - (1) What do you mean by Special General Meeting under the Multi-State Co-operative Society Act, 2002 ?
  - (2) State the meaning of Bye-laws under the Multi-State Co-operative Society Act, 2002.
  - (3) State two objectives of a Co-operative Society.
  - (4) Define Co-operative Society under the Maharashtra Co-operative Societies Act, 1960.
  - (5) Define 'Agriculturist' under the Agricultural Produce Marketing (Development and Regulation) Act, 1963.
  - (6) State the meaning of Miscellaneous Insurance.
  - (7) State the meaning of Fire Insurance Policies.

- (8) State the meaning of the term Marine Perils.
- (9) What is the meaning of the term Burglary Insurance?
- (10) Define Double Insurance.
- (11) State the meaning of Life Insurance.
- (12) Define 'Premium' under the law of Insurance.
- (13) State two types of Co-operative Societies.
- **2.** Answer the following questions in **50** words each (any two): [10]
  - (1) State the duties of policyholders.
  - (2) Distinguish between Fire Insurance and Life Insurance.
  - (3) Write a short note on Re-insurance.
  - (4) Explain in brief the term Contract Farming under the Agricultural Produce Marketing (Development and Regulation) Act, 1963.
- **3.** Answer the following questions in 150 words each (any two): [20]
  - (1) What do you mean by Insurable Interest? Explain the different types of Interest.
  - (2) Explain the procedure for amendments of Bye-laws under Maharashtra Co-operative Societies Act, 1960.
  - (3) What are the obligations and rights of Insurer?
  - (4) What are the restrictions on the societies? Explain the steps for registration of a Co-operative Society under the Maharashtra Co-operative Societies Act, 1960.

- **4.** Answer the following questions in **300** words each (any *two*): [30]
  - (1) State the objectives of the Multi-state Co-operative Society Act, 2002. Explain the powers and functions of chief executive under the Act.
  - (2) Discuss the different types of Insurance Policies.
  - (3) Explain the powers and duties of officers of Marketing Board under the Agricultural Produce Marketing (Development and Regulation) Act, 1963.
  - (4) What is Life Insurance? Explain the constitution and functions of Life Insurance Corporation.

#### (मराठी रूपांतर)

वेळ : तीन तास

एकूण गुण : 80

**सूचना :—** (i) **सर्व** प्रश्न आवश्यक आहेत.

- (ii) उजवीकडे दर्शविलेले प्रश्नासाठीचे गुण आहेत.
- (iii) संदर्भासाठी इंग्रजी प्रश्नपत्रिका पहावी.
- 1. खालील उत्तरे प्रत्येकी 20 शब्दांपर्यत लिहा (फक्त दहा) : [20]
  - (1) बहूराज्यीय सहकारी संस्था कायदा, 2002 अंतर्गत विशेष सर्वसाधारण सभा म्हणजे काय ?
  - (2) बहूराज्यीय सहकारी संस्था कायदा, 2002 अंतर्गत बाय-लॉजचा अर्थ सांगाः
  - (3) सहकारी संस्थाची दोन उद्दीष्ट्ये सांगाः

- (4) महाराष्ट्र सहकारी संस्था कायदा, 1960 अंतर्गत 'सहकारी संस्था' ची व्याख्या लिहा
- (5) शेती उत्पादन विक्री (विकास आणि नियमन) कायदा, 1963 अंतर्गत 'कृषक' (शेतकरी) ची व्याख्या लिहा.
- (6) किरकोळ विम्याचा अर्थ साांग.
- (7) अग्नि विम्याचा अर्थ सांगा.
- (8) 'सागरी धोके' या शब्दाचा अर्थ सांगा.
- (9) 'चोरी विमा' या संज्ञेचा अर्थ काय आहे ?
- (10) 'दुहेरी' विम्याचा अर्थ सांगा.
- (11) 'जीवन विमा' ची व्याख्या सांगा.
- (12) विमा कायद्या अंतर्गत 'हप्ता' ची व्याख्या लिहा.
- (13) सहकारी संस्थांचे देन प्रकार सांगा.
- **2.** खालील प्रश्नांची उत्तरे प्रत्येकी **50** शब्दांत लिहा (फक्त **दोन**) : [10]
  - (1) विमाधारकांची कर्तव्ये सांगा.
  - (2) अग्नि विमा आणि आयुर्विमा यातील फरक सांगाः
  - (3) 'पुनर्विमा' वर संक्षिप्त टीप लिहा.
  - (4) शेती उत्पादन विक्री (विकास आणि नियमन) कायदा, 1963 अंतर्गत 'करार शेती' ही संकल्पना स्पष्ट करा
- **3.** खालील प्रश्नांची उत्तरे प्रत्येकी **150** शब्दांत लिहा (फक्त **दोन**) : [20]
  - (1) 'इन्सुरेबल इन्ट्रेस्ट' म्हणजे काय ? त्याचे विविध प्रकार सांगा.

- (2) महाराष्ट्र सहकारी संस्था कायदा, 1960 अंतर्गत Bye-laws (पोटनियम) मध्ये दुरुस्तीची प्रक्रिया स्पष्ट करा
- (3) विमा प्रतिनिधी (Insurer) ची कर्तव्ये आणि अधिकार काय आहेत ?
- (4) संस्थावरील बंधने काय आहेत ? महाराष्ट्र सहकारी संस्था कायदा, 1960 अंतर्गत सहकारी संस्थांच्या नोंदणीचे टप्पे स्पष्ट करा.
- 4. खालील प्रश्नांची उत्तरे प्रत्येकी 300 शब्दांत लिहा (फक्त दोन) : [30]
  - (1) बहूराज्यीय सहकारी संस्था कायदा, 2002 ची उद्दीष्टे सांगाः या कायद्या अंतर्गत मुख्य अधिकाऱ्यांचे अधिकार व कार्ये सांगाः
  - (2) विमा योजनांच्या विविध प्रकारांची चर्चा करा.
  - (3) शेती उत्पादन विक्री (विकास आणि नियमन) कायदा, 1963 अंतर्गत व्यापारी मंडळाच्या अधिका-यांचे अधिकार आणि कार्ये स्पष्ट करा.
  - (4) आयुर्विमा म्हणजे काय ? आयुर्विमा मंडळाची घटना आणि कार्ये स्पष्ट करा.

# S.Y. B.Com. EXAMINATION, 2011 CO-OPERATION AND RURAL DEVELOPMENT—I (NEW 2008 PATTERN)

Time: Three Hours

Maximum Marks: 80

- **N.B.** :— (i) All questions are compulsory.
  - (ii) Figures to the right indicate full marks.
- 1. Explain in detail the features and objectives of Co-operative Societies Act, 1912 and explain its effects on the Co-operative Movement in India.
- **2.** Explain the growth and progress of multi-state Co-operative Societies in India. [16]

Or

Explain the provisions regarding management and supervision of co-operative society according to Maharashtra State Co-operative Societies Act, 1960.

- **3.** (A) Explain the nature and scope of Co-operation. [8]
  - (B) Explain the sociological approach of rural development. [8]

Or

- (A) Evaluate the progress of Urban Co-operative Banks in Maharashtra.
- (B) Discuss the contribution of Karmavir Bhaurao Patil in rural development.

4.		pare the Group Approach and Mass Approach of rural developments in Approach is suitable in India?	nt. 16]
5.	Write	e short answers of the following (any $two$ ):	16]
	(1)	Sugar factories and rural development in India	
	(2)	Contribution of Mahatma Jyotirao Phule in rural developme	nt
	(3)	Globalisation and rural development	
	(4)	Development strategy of rural development.	
		(मराठी रूपांतर)	
वेळ :	तीन	तास एकूण गुण :	80
सूचना	<b>:-</b> (	i) <b>सर्व</b> प्रश्न सोडविणे आवश्यक आहे.	
	(i	i) उजवीकडील अंक पूर्ण गुण दर्शवितात.	
1.		ी संस्थांचा कायदा 1912ची वैशिष्ट्ये आणि उद्दिष्ट्ये सविस्तर स्पष्ट करून त्र गील सहकार चळवळीवर झालेले परिणाम विशद करा.	याचे 16]
2.	भारतातं	गील बहूराज्य-सहकारी संस्थांची वाढ व प्रगती स्पष्ट कराः [] <b>किंवा</b>	16]
		ट्र राज्य सहकारी संस्थांचा कायदा 1960 नुसार सहकारी संस्थांचे व्यवस्थापन अ णासंबंधीच्या तरतूदी स्पष्ट करा.	ाणि
3.	(अ)	सहकाराचे स्वरूप व व्याप्ती स्पष्ट करा.	[8]
	(অ)	ग्रामीण विकासाचा सामाजिक दृष्टिकोन स्पष्ट करा.	[8]
[4069	]-209	<b>2</b>	

#### किंवा

- (अ) महाराष्ट्रातील नागरी सहकारी बँकाची प्रगती याबाबत मूल्यमापन कराः
- (ब) कर्मवीर भाऊराव पाटीळ यांचे ग्रामीण विकासातील योगदान यावर चर्चा करा.
- 4. ग्रामीण विकासाबाबतचा समूह दृष्टिकोन आणि सर्वांगिण दृष्टिकोन यांची तुलना करा. भारतातील ग्रामीण विकासासाठी यापैकी कोणता दृष्टिकोन अनुरूप आहे, ते सांगा. [16]
- 5. खालील प्रश्नांची थोडक्यात उत्तरे लिहा (कोणतेही दोन) : [16]
  - (1) सहकारी साखर कारखाने आणि भारतातील ग्रामीण विकास
  - (2) महात्मा ज्योतिराव फूले यांचे ग्रामीण विकासातील योगदान
  - (3) जागतिकीकरण आणि ग्रामीण विकास
  - (4) ग्रामीण विकासाबाबतचे विकासविषयक धोरण.

## S.Y. B.Com. EXAMINATION, 2011

#### COST AND WORKS ACCOUNTING

## Paper I

(NEW 2008 PATTERN)				
Time	: T	hree	Hours Maximum Marks : 80	
<i>N.B.</i>	:	(i)	All questions are compulsory.	
		(ii)	Figures to the right indicate full marks.	
		(iii)	Use of calculator is allowed.	
1.	(A)	Fill	in the blanks: [5	
		(i)	The basic needs of the users of accounting information	
			can be satisfied byAccounting.	
		(ii)	cost vary in direct proportion to volume o	
			output or turnover.	
		(iii)	The cost incurred for promoting sales and retaining	
			customers is treated as	
		(iv)	ABC Analysis is a method of material control according	
			to	
		( <i>v</i> )	A sound wage system should ensureguaranteed	
			wages to each worker.	

		(i)	Cost Accounting for	cuses on costs,	but not on	revenues.
		(ii)	A cost unit is a	unit of measur	rement of e	fficiency.
		(iii)	Maintaining of Bir	Card is an un	nnecessary d	luplication.
		(iv)	A bill of materials i	s prepared by a p	production d	epartment.
		( <i>v</i> )	The merit rating dis	stinguishes betwe	een tempora	ry workers
			and permanent wo	orkers.		
2.	(A)	Expla	in the basic concepts	of Cost, Costing a	and Cost Acco	ounting. [8]
	(B)	State	the limitations of	Financial Acco	unting.	[7]
			(	Or		
	Descr	ribe ir	n brief the procedu	ıre for purchasi	ing of mate	rials from
	outsi	ide.				[15]
3.	Write	e shor	t notes on (any	three) :		[15]
	(i)	Bin (	Card			
	(ii)	Decer	ntralised Store			
	(iii)	Perio	dic and Perpetual	Inventory Syst	tem	
	(iv)	Timel	keeping			
	( <i>v</i> )	Cause	es of Labour Turr	nover.		
[4069	]-210			2		

State whether the following statements are True or False: [5]

(B)

4. (A) The following information have been taken from the books of H.K. Manufacturing Company. Prepare a Cost Sheet of the manufacturer: [15]

Particulars	Amount
	(Rs.)
Direct Materials used	1,50,000
Direct Wages	1,30,000
Depreciation of Factory Buildings	5,000
Insurance — Staff Car	1,000
— Office Building	800
— Factory Building	700
Expenses of Delivery Vans	1,500
Depreciation — Office Building	2,000
— Staff Car	500
Salaries — Sales Manager	10,000
— Chief Engineer	11,000
— Office Staff	25,000
Warehouse Expenses	2,500
Electricity (Including Rs. 2,000 for Office and	
Rs. 500 for Showroom)	8,000

Showroom Expenses	3,500
Cost of Printing of Price Lists	1,000
Advertisement	2,700
Sundry Factory Expenses	20,000
Sales Promotion Expenses	2,000
Expenses for Participation in Industrial Exhibition	5,000
Opening Stock of Finished Goods	40,000
Closing Stock of Finished Goods	25,000
Sales	5,00,000

(B) On the basis of the following information, calculate the earnings of A and B under Taylor's Differential Piece-rate System: [5]

Standard production — 8 units per hour

Normal time rate — Re. 0.40 per hour

Differentials to be applied — 80% of piece-rate

below standard

120% of piece-rate at

or above standard

In a nine-hour day A produces 54 units and B produces 75 units.

**5.** (A) From the following particulars relating to material A, show how the value of the issues should be arrived at under FIFO method: [10]1-1-2010 Opening Stock 1000 units at Rs. 5 each 3-1-2010 Purchased 900 units at Rs. 6 each Issued to Job No. 137, 1200 units vide M.R. 7-1-2010 No. 34 Purchased 800 units at Rs. 6.20 each 11-1-2010 Purchased 300 units at Rs. 6.40 each 13-1-2010 Issued 400 units to Job No. 141 vide M. R. 15-1-2010 No. 42 17-1-2010 Issued 600 units to Job No. 147 vide M. R. No. 48 19-1-2010 Purchased 200 units at Rs. 6.50 each

(B) You are supplied with the following information from the books of a concern:

No. 72

25-1-2010

Particulars	Material P	Material Q	
	(Rs.)	(Rs.)	
Opening Stock	14,000	20,000	
Purchases	2,30,000	3,36,000	
Closing Stock	10,000	24,000	

Issued 600 units to Job No. 150 vide M. R.

Calculate the materials turnover ratio of the above materials and state which of the two materials is more fast moving. [10]

(B)	Calculate total earnings and effective wage rate from the following	owing
	information on :	[10]

- (a) Halsey Plan and
- (b) Rowan Plan.

Standard Time — 50 hours

Actual Time Taken — 40 hours

Rate of Wages — Re. 1 per hour

Dearness Allowance — 50 paise per hour worked

#### S.Y. B.Com. EXAMINATION, 2011

#### **BUSINESS STATISTICS**

#### Paper I

#### (NEW 2008 PATTERN)

Time: Three Hours

Maximum Marks: 80

- N.B. := (i) All questions are compulsory.
  - (ii) Figures to the right indicate full marks.
  - (iii) Use of calculator and statistical tables is allowed.
- **1.** (A) Attempt any four of the following: [2 each]
  - (a) A distribution has mean 30 and standard deviation is 6. Coefficient of skewness is 0.3. Find its mode.
  - (b) State the difference between interpolation and extrapolation.
  - (c) State components of time series.
  - (d) State whether each of the statements given below is true or false:
    - (i) For positively skewed distributions:

      Mean < Median < Mode.
    - (ii) Assignment problem is particular case of transportation problem.

- (e) Define Break Even Point (BEP).
- (f) Given the class frequencies:

$$N = 1000$$
,  $(A) = 550$ ,  $(B) = 700$ ,  $(AB) = 300$ .

Determine the class frequencies (aB) and (ab).

- (B) Attempt any two of the following: [4 each]
  - (a) For a group of 10 items, Sx = 452,  $Sx^2 = 24270$  and mode = 43.7. Find the coefficient of skewness and interprete the result.
  - (b) Determine initial basic feasible solution using matrix minima method for the given transportation problem.

    Also find corresponding cost of transportation:

<b>Destination</b> ®	$\mathbf{D_1}$	$\mathbf{D_2}$	$D_3$	$D_4$	Supply
Origin <sup>—</sup>					
$o_1$	3	1	7	4	300
$\mathbf{o_2}$	2	6	5	9	400
$O_3$	8	3	3	2	500
Demand	250	350	400	200	1200

(c) The sales of a company in lakes of Rs. for the year 1998 to 2002 are given below. Estimate sales for the year 2005 by fitting a straight line y = a + bt:

<b>Year</b> $(t)$	Sales $(y)$
1998	12
1999	20
2000	28
2001	32
2002	50

**2.** Attempt any *two* of the following:

- [8 each]
- (a) The values of X and Y are given below. Find the value of Y when X = 10 by using Lagrange's Formula :

X	Y
5	12
6	13
9	14
11	16

(b) The following results were obtained with respect to three characteristics:

 $X_1$ : Marks in Final Test

 $\mathbf{X}_2$  : Marks in First Test

X<sub>3</sub> : Marks in Second Test

Scored by 120 students. Further:

$$\bar{X}_1 = 63.9 \quad \bar{X}_2 = 7.75 \quad \bar{X}_3 = 8.75$$

$$s_1^2 = 49.75$$
  $s_2^2 = 2.89$   $s_3^2 = 3.28$ 

$$r_{12} = 0.65$$
  $r_{13} = 0.70$   $r_{23} = 0.47$ 

- (i) Obtain the equation of least square regression plane of  $X_1$  on  $X_2$  and  $X_3$ .
- (ii) Estimate marks in Final examination when marks in First test and Second test are 6 and 8 respectively.
- (c) Use simplex method to solve the following LPP:

 $\text{Maximize} \quad \text{Z} = 4x_1 + 10x_2$ 

Subject to constraints

$$2x_1 + x_2 \pm 50$$

$$2x_1 + 5x_2 \pm 100$$

$$2x_1 + 3x_2 + 90$$

$$x_1, x_2 = 0$$

**3.** Attempt any *two* of the following: [8 each]

(a) The following is the annual premium charged by LIC for a policy of Rs. 1,000:

Age	Annual Premium
(in yrs.)	(in Rs.)
20	23
25	26
30	30
35	35
40	42

Using Newton's formula, estimate premium for age 26 years.

- (b) (i) State AR(I) model and explain procedure to fit the same.
  - (ii) The following is the information on employment and education:

Employed Graduates = 286

Unemployed Graduates = 48

Employed Undergraduates = 450

Unemployed Undergraduates = 216.

Calculate the coefficient of association between the attributes employment and education. Comment on the result.

(c) A firm produces x tonnes of the items at the total cost:

$$C(x) = 3X + 15.$$

Find:

- (i) Average cost when output is 10 units.
- (ii) The average variable cost.
- (iii) Average fixed cost.
- (iv) Marginal average cost.
- **4.** Attempt any *two* of the following: [8 each]
  - (a) (i) Estimate trend using 3 yearly moving average for the following data:

Year	Production	
	(in tonnes)	
1998	78	
1999	73	
2000	71	
2001	73	
2002	75	
2003	78	
2004	73	
2005	77	
2006	79	

 $(ii) \quad \mathbb{F} \ r_{12} \ = \ 0.7, \quad r_{13} \ = \ r_{23} \ = \ 0.5, \ \text{find} \ \ \mathrm{R}_{1.23}, \ r_{12.3}.$ 

(b) The following data give the number of women at child bearing ages and yearly births by quinquennial age groups for a city.

Calculate GFR, ASFR and TFR:

Age Group	Female Population	Number of Births
15—19	24,000	800
20—24	20,000	2,400
25—29	15,000	2,000
30—34	12,000	600
35—39	6,000	120
40—44	4,000	10
Total		

(c) Solve the assignment problem which minimizes total cost using the following cost matrix:

Machines ®	$\mathbf{M_1}$	$\mathbf{M_2}$	$M_3$	$\mathbf{M_4}$
Jobs				
$\mathbf{J_1}$	40	50	60	65
$\mathbf{J_2}$	30	38	46	48
${f J_3}$	25	33	31	43
${f J_4}$	39	45	51	59

**5.** Attempt any *two* of the following:

[8 each]

- (a) Define the following terms:
  - (i) Independence of two attributes
  - (ii) Total cost and marginal cost
  - (iii) Unbalanced assignment problem
  - (iv) Linear programming problem.

(b) Distribution of population according to different age groups and age specific death rates (ASDR) is given below.
 Compare the mortality situation of the year 1981 and 1991 taking population in 1981 as a standard population :

Age Group	Year 19	991	Year 1981	
(in yrs.)	Population	ASDR	Population	ASDR
0—5	20,000	20	25,000	26
5—15	50,000	06	40,000	9.5
15—35	65,000	12	60,000	12.5
35 & above	20,000	25	15,000	41

(c) Find Initial Basic Feasible Solution of the following transportation problem using Vogel's Approximation Method:

		То		
From	$\mathbf{D_1}$	$\mathbf{D_2}$	$D_3$	Availability
$O_1$	16	19	12	14
$\mathbf{o_2}$	22	13	19	16
$\mathbf{o_3}$	14	28	08	12
Requirement	10	15	17	

## S.Y. B.Com. EXAMINATION, 2011 BUSINESS ENTREPRENEURSHIP

					Par	er I								
				(NEW	V 2008	PAT	TEI	RN)						
Time	: T	hree	Hours	í				$\mathbf{M}_{i}$	axim	um	N	Iark	<b>is</b> :	80
<i>N.B.</i>	:	(i)	All qu	estion	s are	compu	ılsor	y.						
		(ii)	Figure	s to t	the rig	ht ind	dicat	e full	l mai	rks.				
1.		ne the		'Entre	preneu	r'. Exp	plain	in (	letail	the	e f	funct		of [16]
	1311010	сргспс	ai.											[IO]
2.	_				n of Sh	ri Vit	thal	Kam	at in	the	e d	level	_	
	of hi	is hote	el busi	ness.										[16]
					(	Or								
	Defin	ne the	e term	ʻInno	vation	. Exp	lain	in (	detail	th	e	sou	rces	of
	Innov	vation.												[16]
<b>3.</b>	(A)	Distin	nguish	betwe	en Ind	lividua	al E	nrepr	eneui	rshij	p	and	Gr	oup
		Entre	epreneu	ırship.										[8]
	(B)	What	is Se	elf-Help	Grou	р? Е	Expla	ain it	s imj	port	an	ce.		[8]
					(	Or								
	(A)	Defin	e the	term	'Franc	hising	g'. E	Explai	n th	e a	dv	anta	ages	of
		Franc	chisee.											[8]
	(B)	Expla	ain the	e reme	edies fo	or En	trepi	reneu	rship	De	ve	lopm	ıent	in
		India.					-		_			-		[8]
													D.	- <b>-</b>

4.	Defin	ne the term 'Service'. Explain in detail the types of Serv	vice
	Indus	stry.	[16]
<b>5.</b>	Write	e short notes on $(any two)$ :	[16]
	(A)	Social Responsibilities of Business towards shareholders a	and
		consumers	
	(B)	Below Poverty Line (BPL)	
	(C)	Business Process Outsourcing (BPO)	
	(D)	Tools of Creativity Development.	
		(मराठी रूपांतर)	
वेळ :	तीन	तास एकूण गुण :	80
सूचना	<b>:-</b> (	i) <b>सर्व</b> प्रश्न सोडविणे आवश्यक आहे.	
	(i	i) उजवीकडील अंक पूर्ण गुण दर्शवितात.	
1.	'उद्योज	क' या संकल्पनेची व्याख्या द्याः उद्योजकाची कार्ये सविस्तर स्पष्ट कराः	[16]
2.	श्री वि	त्रठुल कामत यांचे हॉटेल व्यवसायाच्या विकासातील योगदान स्पष्ट करा.	[16]
		<b>किंवा</b>	
	'नवनि	र्मिती' या संज्ञेची व्याख्या द्याः नवनिर्मितीचे स्रोत सविस्तर स्पष्ट कराः	[16]
3.	(왱)	वैयक्तीक उद्योजकता आणि समूह उद्योजकता यातील फरक स्पष्ट करा.	[8]
	(ब)	स्वयं सहाय्यता गट म्हणजे काय ? त्याचे महत्व स्पष्ट करा.	[8]
		किंवा	
	(왱)	'व्यवसायाधिकार' या संज्ञेची व्याख्या द्या. व्यवसायाधिकार मिळविणाऱ्या व्यव	म्तीचे
		फायदे स्पष्ट करा.	[8]
	(ब)	भारतातील उद्योजकता विकासाचे उपाय स्पष्ट करा.	[8]
[4069]	]-212	2	

- 4. 'सेवा' या संज्ञेची व्याख्या द्या. सेवा उद्योगाचे प्रकार सविस्तर स्पष्ट करा. [16]
- **5.** थोडक्यात टिपा लिहा (कोणत्याही **दोन**) : [16]
  - (अ) भागधारक आणि ग्राहक यांच्या संदर्भातील व्यवसायाच्या सामाजिक जबाबदाऱ्या
  - (ब) दारिद्र्य रेषेखालील लोक (BPL)
  - (क) बाह्यस्रोतार्थ व्यवसायिक प्रक्रिया (BPO)
  - (ड) सर्जनिशलता विकासाची तंत्रे.

(*b*)

## [4069]-213

### S.Y. B.Com. EXAMINATION, 2011

#### MARKETING MANAGEMENT—I

#### (NEW 2008 PATTERN)

				(1112 11 20	OO IAII				
Time	e : T	hree	Hours			Maxim	num	Marks :	80
<i>N.B</i> .	:	(i)	All que	estions ar	e compuls	sory.			
		(ii)	Figures	to the	right indic	cate full ma	ırks.		
1.	What	t is C	onsumer	Movemen	ıt ? Explai	n the princip	oles	and object	ives
	of co	nsum	ner move	ement.					[16]
2.	Expla	ain tl	he tradi	tional and	d modern	approaches	of	marketing	g to
	busin	iess.							[16]
					Or				
	Defin	ie Ma	arketing.	Explain	the impor	tance of ma	arket	ting.	[16]
3.	(a)	Expl	ain the	marketin	g strategi	es for servi	ces.		[8]
	( <i>b</i> )	'Pro	motion	as comp	onent in	marketing	con	nmunicat	ion'
		expla	ain it.						[8]
					Or				
	(a)	Expl	ain the f	features of	f customer	relationship	maı	nagement.	[8]

Explain the features of agricultural marketing.

[8]

4.	Explain the difference between agricultural product marketing a	and
	manufactured product marketing.	[16]
<b>5.</b>	Write short notes on (any two):	[16]
	(a) Importance of banking services in marketing.	
	(b) Need of consumer education.	
	(c) Difficulties related to customer relationship.	
	(d) Importance of marketing communication.	
	(मराठी रूपांतर)	
वेळ :	तीन तास एकूण गुण:	80
सूचना	:— (i) <b>सर्व</b> प्रश्न सोडविणे आवश्यक आहे.	
	(ii) उजवीकडील अंक प्रश्नांचे पूर्ण गुण दर्शवितात.	
1.	ग्राहक चळवळ म्हणजे काय ? ग्राहक चळवळीचे तत्वे आणि उद्दिष्ट्ये स	यष्ट
	करा.	[16]
2.	विपणन संकल्पनेच्या अभ्यासाचे व व्यवसायाकडे पाहण्याचे आधुनिक व परंपरागत दृष्टी	कोन
	स्पष्ट करा.	[16]
	किंवा	
	विपणनाची व्याख्या द्याः विपणनाचे महत्व स्पष्ट कराः [	[16]
3.	(अ) सेवांच्या विपणनासाठीचे डावपेच स्पष्ट करा.	[8]
	(ब) 'विक्रय वृद्धी विपणन संज्ञापनाचा एक घटक' स्पष्ट करा.	[8]
[4069	9]-213 2	

#### किंवा

(अ)	ग्राहक संबंध व्यवस्थापनाची वैशिग	ष्ट्ये स्पष्ट कराः	[8]
(ब)	शेतमालाची वैशिष्ट्ये स्पष्ट करा		[8]

- 4. शेतमालाचे विपणन आणि उत्पादित वस्तूच्या विपणनातील फरक स्पष्ट कराः [16]
- **5.** थोडक्यात टिपा लिहा (कोणत्याही **दोन**) : [16]
  - (अ) बँक सेवेचे विपणनातील महत्व.
  - (ब) ग्राहक शिक्षणाची गरज.
  - (क) ग्राहक संबंध व्यवस्थापनातील अडचणी.
  - (ड) विपणन संज्ञापनाचे महत्वः

# S.Y. B.Com. EXAMINATION, 2011 AGRICULTURE AND INDUSTRIAL ECONOMICS

### Special Paper I

		(NEW 2008 PATTERN)
Time	: T	hree Hours Maximum Marks: 80
<i>N.B.</i>	:	(i) All questions are compulsory.
		(ii) Figures to the right indicate full marks.
1.	Expla	ain the Institutional and Non-Institutional Sources of Agricultural
	Finar	nce. [16]
2.	Expla	ain the defects of Agricultural Marketing and suggest its
	meas	ures. [16]
		Or
	Expla	ain the scope and importance of Industrial Economics. [16]
3.	(A)	Explain the causes of Low Agricultural Productivity. [8]
	(B)	Explain the problems in measurement of Industrial
		Productivity. [8]
		Or
	(A)	State and explain the measures to improve the Agriculture
		Productivity. [8]
	(B)	Explain the features of Special Economic Zone (SEZ). [8]
		P.T.O.

4.	Expl	ain fully the Sergeant Florence theory of Indus	trial
	locati	ion.	[16]
<b>5.</b>	Write	e short notes on $(any two)$ :	[16]
	(1)	Scope of Agriculture Economics.	
	(2)	Factors determining the optimum size of a firm.	
	(3)	Economies of large scale production.	
	(4)	Importance of Industrial location.	
		(मराठी रूपांतर)	
वेळ :	तीन	तास एकूण गुण :	80
सूचना	: (	(i) <b>सर्व</b> प्रश्न सोडविणे आवश्यक आहेत.	
	(i	ii) उजवीकडील अंक प्रश्नांचे पूर्ण गुण दर्शवितात.	
	(ii	i) संदर्भासाठी मूळ इंग्रजी प्रश्नपत्रिका पहावी.	
1.	कृषी	वित्तपुरवठ्याचे संस्थात्मक व बिगर-संस्थापक मार्ग (स्रोत) स्पष्ट करा.	[16]
2.	शेतमाल	ल विक्री व्यवस्थेतील दोष सांगून त्यावरील उपाय सूचवा.	[16]
	औद्योगि	<b>किंवा</b> गेक अर्थशास्त्राची व्याप्ती व महत्व स्पष्ट कराः	[16]
3.	(왱)	शेतीची उत्पादकता कमी असण्याची कारणे स्पष्ट करा.	[8]
	(অ)	औद्योगिक उत्पादकता मोजण्यातील अडचणी स्पष्ट करा.	[8]
		किंवा	
	(왱)	शेतीची उत्पादकता सुधारण्यासाठी उपाय सांगा व स्पष्ट करा.	[8]
	(অ)	विशेष आर्थिक क्षेत्राची (सेझ) वैशिष्ट्ये स्पष्ट करा	[8]
[4069]	]-214	2	

- 4. सार्जंट फ्लॉरेन्स यांचा औद्योगिक स्थान निश्चितीचा सिद्धांत सिवस्तर स्पष्ट करा [16]
- **5.** थोडक्यात टिपा लिहा (कोणत्याही **दोन**) : [16]
  - (1) कृषी अर्थशास्त्राची व्याप्ती.
  - (2) उद्योगसंस्थेचे पर्याप्त आकारमान ठरविणारे घटक.
  - (3) मोठ्या प्रमाणावरील उत्पादनाचे फायदे (मितव्ययता).
  - (4) औद्योगिक स्थाननिश्चितीचे महत्व.

#### S.Y. B.Com. EXAMINATION, 2011

#### DEFENCE BUDGETING, FINANCE AND MANAGEMENT

#### Paper I

#### (NEW 2008 PATTERN)

#### Time: Three Hours

Maximum Marks: 80

- N.B. :— (i) All questions are compulsory.
  - (ii) Figures to the right indicate full marks.
- 1. Answer in 20 words each (any ten):

[20]

- (1) Define Defence Management.
- (2) Write the meaning of National Power.
- (3) What do you mean by Resources for Defence ?
- (4) State the meaning of strategic control.
- (5) Define war time economy.
- (6) What do you mean by Defence as an Economic Problem ?
- (7) State the meaning of Foreign Collaboration.
- (8) What do you mean by Self-Reliance Programme?
- (9) Define 'Threat Perception'.
- (10) Write the meaning of Deficit Finance.
- (11) State the meaning of strategic planning.
- (12) What do you mean by Performance Budget?
- (13) Write any two functions of Financial Planning.

2.	Answ	ver in $50$ words each (any $two$ ): [10]
	(1)	Explain merits of peace time economy.
	(2)	Write a note on pre-war preparation.
	(3)	Discuss the role of Foreign Collaboration in Defence Production
	(4)	Discuss relationship between Political Ideology and Defence
		Expenditure.
3.	Answ	ver in $150$ words each (any $two$ ): [20]
	(1)	Discuss National Power and Defence Expenditure.
	(2)	Explain the causes of increasing Defence Expenditure.
	(3)	Describe importance of Zero Base Budgeting.
	(4)	Discuss defence expenditure of India since 1990.
4.	Answ	ver in $300$ words each (any $two$ ): [30]
	(1)	Explain Impact of decreased Expenditure on Armed Forces
	(2)	Discuss Defence as an Economic Problem.
	(3)	Describe salient features of Indian Economy.
	(4)	Explain the role of Public Sector in Defence Production.
		(मराठी रूपांतर)
वेळ :	तीन	तास एकूण गुण : 80
सूचना	: (	i) <b>सर्व</b> प्रश्न सोडविणे आवश्यक आहे.
•	(i	i) उजवीकडील अंक पूर्ण गुण दर्शवितात.
1,	प्रत्येकी	<b>20</b> शब्दात उत्तरे द्या (कोणतेही <b>दहा</b> ) : [20]
	(1)	संरक्षण व्यवस्थापन—व्याख्या द्याः

	(2)	राष्ट्रीय शक्ती म्हणजे काय ?
	(3)	संरक्षणासाठी साधन संपत्ती म्हणजे काय ?
	(4)	सामरिक नियंत्रण — अर्थ लिहा.
	(5)	युद्धकालीन अर्थव्यवस्था — व्याख्या द्या.
	(6)	संरक्षण ही आर्थिक समस्या म्हणजे काय ?
	(7)	परकीय सहकार्य — अर्थ लिहा.
	(8)	सेल्फ रिलायन्स प्रोग्राम म्हणजे काय ?
	(9)	धोक्याची संकल्पना — व्याख्या द्याः
	(10)	डिफोसिट फायनान्स् अर्थ लिहा.
	(11)	सामरिक नियोजन अर्थ नमूद करा.
	(12)	कार्याभिमुख अर्थसंकल्प म्हणजे काय ?
	(13)	आर्थिक नियोजनाची दोन कार्ये नमूद करा
2.	प्रत्येकी	<b>50</b> शब्दात उत्तरे द्या (कोणतेही <b>दोन</b> ) : [10]
	(1)	शांतताकालीन अर्थव्यवस्थेचे गुण स्पष्ट करा.
	(2)	युद्धापूर्वीसज्जता यावर टिपण लिहा.
	(3)	संरक्षण उत्पादनातील परकीय सहकार्याची भूमिका — चर्चा करा
	(4)	राजकीय विचारधारा आणि संरक्षण खर्च यातील संबंधाबाबत चर्चा करा.
3.	प्रत्येकी	<b>150</b> शब्दात उत्तरे द्या (कोणतेही <b>दोन</b> ) : [20]
	(1)	राष्ट्रीय शक्ती आणि संरक्षण खर्च यावर चर्चा करा.
	(2)	संरक्षण खर्च वाढण्याच्या कारणांबाबत चर्चा करा.
	(3)	शुन्य आधारीत अर्थसंकल्प वर्णन करा.
	(4)	1990 नंतरच्या भारताच्या संरक्षण खर्चाबाबत चर्चा करा.

- 4. प्रत्येकी 300 शब्दात उत्तरे द्या (कोणतेही दोन) : [30]
  - (1) संरक्षणावरील खर्च कपात केल्यामुळे सशस्त्र सेनांदळावर होणारा परिणाम स्पष्ट करा.
  - (2) "संरक्षण एक आर्थिक समस्या" चर्चा करा.
  - (3) भारतीय अर्थव्यवस्थेच्या प्रमुख गुणधर्माचे वर्णन करा.
  - (4) संरक्षण उत्पादनातील पब्लीक सेक्टरची भूमिका स्पष्ट कराः

## S.Y. B.Com. EXAMINATION, 2011 INSURANCE, TRANSPORT AND TOURISM

#### Paper I

#### (NEW 2008 PATTERN)

Time:	Three	Hours	Maximum	Marks	:	80
<i>N.B.</i> :	- $(i)$	All questions are compulsory.				
	(ii)	Figures to the right indicate	full marks.			

- Define Life Insurance. Evaluate the working of Life Insurance Business.
- 2. What is General Insurance? Explain in detail the various types of General Insurance. [16]

Or

Define Insurance Agent. Explain the role of Insurance Agent in Insurance Business. [16]

- **3.** (A) Write a brief note on Insurance Regulatory Development Authority (IRDA).
  - (B) Explain the impact of Tourism on social aspect of the society. [16]

Or

- (A) State the regulations of Insurance in India.
- (B) Explain the significance of Tourist-Accommodation. [16]

4.	Define Tour Operator. Explain in detail the responsibilities of Tour Operator. [16]
	(10)
<b>5.</b>	Answer the following questions (any two): [16]
	(1) Explain the Types of Tourist Accommodation.
	(2) Write a short note on Historical Tourism.
	(3) State the essentials of Tour-planning.
	(4) Explain the impact of Tourism on Environment.
	(
	(मराठी रूपांतर)
वेळ :	तीन तास एकूण गुण : 80
सूचना	:— (i) सर्व प्रश्न सोडविणे आवश्यक आहे.
	(ii) उजवीकडील अंक पूर्ण गुण दर्शवितात.
1.	'आयुर्विम्याची' व्याख्या सांगाः आयुर्विमा व्यवसायाची कामगिरी विशद कराः [16]
2.	सर्वसाधारण विमा म्हणजे काय ? सर्वसाधारण विम्याचे विविध प्रकार सविस्तर
	स्पष्ट करा.
	किंवा
	'विमा-प्रतिनिधीची' व्याख्या सांगाः विमा व्यवसायात विमा-प्रतिनिधीची (Insurance-
	Agent) भूमिका स्पष्ट करा. [16]
	[10]
3.	(अ) 'विमा नियमनात्मक विकास अधिकार' (IRDA) यावर थोडक्यात टिप
	लिहा.
	<ul><li>(ब) समाजातील सामाजिक घटकांवर पर्यटनाचा पडणारा प्रभाव स्पष्ट करा. [16]</li></ul>
[4069]	

#### किंवा

(अ <i>)</i>	भारताताल विम्याच्या सदभाताल नियम सागाः	
(অ)	पर्यटक-निवासव्यवस्थेचे महत्व स्पष्ट करा.	[16]

- 4. 'यात्रा-आयोजकाची' व्याख्या सांगाः यात्रा-आयोजकाच्या जबाबदाऱ्या सविस्तर स्पष्ट कराः
- 5. खालील प्रश्नांची उत्तरे द्या (कोणतेही **दोन**) : [16]
  - (1) पर्यटक-निवास व्यवस्थेचे प्रकार स्पष्ट करा.
  - (2) 'ऐतिहासिक-पर्यटन' यावर थोडक्यात टीप लिहा.
  - (3) यात्रा-नियोजनाच्या आवश्यक बाबी सांगा.
  - (4) पर्यटनाचा-पर्यावरणावर पडणारा प्रभाव स्पष्ट करा.

#### S.Y. B.Com. EXAMINATION, 2011

#### **COMPUTER APPLICATION**

#### Paper I

#### (Visual Basic)

#### **(NEW 2008 PATTERN)**

Time:	<b>Three</b>	Hours	Maximum	Marks	:	80

- **N.B.** :— (i) All questions are compulsory.
  - (ii) Figures to the right indicate full marks.
  - (iii) Neat diagrams must be drawn wherever necessary.
- **1.** (A) Answer the following questions (any four): [8]
  - (i) Define Expression with an example.
  - (ii) What do you mean by MDI Child Form?
  - (iii) What are the types of DSN ?
  - (iv) Define Popup menu.
  - (v) What is an array?
  - (B) Give the output of the following section of code (any two): [8]
    - (i) Dim str as string

Dim i as Integer

str = "UNIVERSITY OF PUNE"

```
print i
                Dim i as integer
           (ii)
                For i = 2 to 20 step 2
                print i
                next
                Dim i as integer
           (iii)
                i = 1
                Do while i < = 10
                Print i
                i = i + 1
                loop
2.
     Attempt any two of the following:
                                                                    [16]
     (i)
           Write a note on Model and Modelless Dialog Box.
           Explain the steps to connect with access database using ADODC
     (ii)
           control.
     (iii) Explain Combo Box with its types and methods.
          Write the purpose and syntax of the following (any four): [8]
3.
     (A)
           (i)
                Checkbox
                DriveListBox
           (ii)
                Msgbox
           (iii)
                For.....Next
           (iv)
           (v)
                File List Box.
                                   2
[4069]-217
```

i = len (str)

- (B) Write properties and methods of the following (any two): [8]
  - (i) List Box
  - (ii) Picture Box
  - (iii) Textbox.
- **4.** Attempt any two of the following:

[16]

- (i) Explain Data report facility in Visual Basic.
- (ii) Explain the different data types in Visual Basic.
- (iii) Explain in detail the Dynamic (Run Time) Menu.
- **5.** Attempt any *two* of the following:

[16]

- (i) Design a form in VB to calculate the student mark sheet for six subjects. Display six textboxes for reading marks of six different subjects and 3 buttons to calculate total, percentage, and grade of the students. Write a program for calculating total, percentage, and grade of the student.
- (ii) What is Data Source Name? Explain the different DSN and procedure of creating user DSN.
- (iii) Explain various numeric function used in Visual Basic.

## S.Y. B.Com. EXAMINATION, 2011

#### **COMPUTER APPLICATION-III**

### (Vocational Course)—RDBMS (Theory)

#### (**NEW 2008 PATTERN**)

Time	e : Two	Hours M	<b>Iaximum</b>	Marks: 40
<i>N.B.</i>	:- (i)	First question is compulsory and att	empt any	five questions
		from remaining questions.		
	(ii)	Draw a neat and labelled diagram	m whereve	er necessary.
1.	What is	RDBMS ? Explain features of RI	DBMS.	[10]
2.	Explain	in brief the following with syntax	and exar	mple. [6]
	(a) IN	SERT INTO		
	(b) AL	TER TABLE		
<b>3.</b>	Explain	benefits of database in business.		[6]
4.	Explain	the following functions:		[6]
	(a) LE	NTH()		
	(b) MA	$\mathbf{AX}()$		

<b>5.</b> Explain in brief the following:		[6]
	(a) DDL	
	(b) NOT NULL	
6.	Explain the following with example:	[6]
	(a) Any three character functions.	
	(b) Unique constraint	
7.	Write short notes on Data types in SQL.	[6]

# S.Y. B.Com. EXAMINATION, 2011 ADVERTISING, SALES PROMOTION AND SALES

#### **MANAGEMENT**

Paper III (Vocational)

(Advertising and Media Planning)

(**NEW 2008 PATTERN**)

Time: Two Hours

Maximum Marks: 40

**N.B.** :— (i) All questions are compulsory.

- (ii) Figures to the right indicate full marks.
- 1. State the concept of Evaluation of Advertising effectiveness. State the methods of testing of Advertising effectiveness. Explain the methods of post-testing. [12]

Or

What do you mean by Copy? Describe the elements of a Copy in Print Media.

2. What is Media Planning? Discuss the steps involved in Media Planning. [12]

Suggest an appropriate strategy for the advertisement of 'Insurance Policies'. Justify your answer by giving suitable examples.

**3.** Write short notes on (any two):

[16]

- (a) Role of Graphics in Electronic Media.
- (b) Types of Brand Names;
- (c) Objectives of Advertising Strategies;
- (d) Media Reach an Media Frequency.

# S.Y. B.Com. EXAMINATION, 2011 TAX PROCEDURE AND PRACTICES

(Vocational Course)

#### Paper III

#### (Income Tax)

#### (NEW 2008 PATTERN)

Time: Two Hours Maximum Marks: 40

- **N.B.** :— (i) All questions are compulsory.
  - (ii) Figures to the right indicate full marks.
- **1.** Answer in **20** words each (any *five*) : [10]
  - (i) What is the scheme of Income Tax ?
  - (ii) What is meant by 'Assessment Year'?
  - (iii) What is exempted income u/s 10(2A) ?
  - (iv) Who has to deduct the tax at source ?
  - (v) To whom the 1st Appeal under Income Tax Act is to be made? When?
  - (vi) What is meant by 'Cost Inflation Index'?
  - (vii) Enumerate the rate of taxes applicable to an Individual for Assessment Year 2011-2012.

**2.** Answer in **50** words each (any two):

- [8]
- (i) Explain the meaning of previous year. What would be the previous year for the new business started during the Financial Year ?
- (ii) When is an Individual said to be resident but not ordinarily resident in India? Discuss the scope of taxable income in his case.
- (iii) What is meant by set-off or carry forward of losses?
- (iv) Discuss deduction available u/s 80G in detail.
- **3.** Answer in **150** words each (any *three*) : [15]
  - (i) What is meant by 'Short-term capital gain' and 'Long-term capital gain'?
  - (ii) What is meant by general deductions? Discuss deduction available u/s 80C.
  - (iii) What do you understand by Income From Other Sources?

    State the main incomes which are included under this head.
  - (iv) What is meant by T.D.S. ? Discuss the provisions for T.D.S. from salary.
  - (v) What is meant by assessment? Discuss the provisions for 'Best Judgement Assessments'.

4. What are the kinds of returns? Is it compulsory to file returns under Income Tax Act?

Or

Mrs. Sangeeta submits the following particulars. Calculate taxable income and tax payable for A.Y. 2011-2012:

Rs.

(i) Salary per month 16,000

(ii) Dearness Allowance per month 8,000

(*iii*) H.R.A. p.m. (Rent paid house at Pune 15,000 p.m.) 10,000 She has house property let out on a monthly rent of Rs. 2,000. The municipal value is Rs. 30,000. Municipal taxes paid @ 12% of municipal value.

She has interest on Savings Bank A/c

Interest on NSC VIII issue

34,000 p.a.

She paid Life Insurance Premium

Rs. 6,000 p.a.

She contributed to P.P.F.

Rs. 6,000 p.a.

#### S.Y. B.Com. EXAMINATION, 2011

#### COMPUTER APPLICATION—IV

(Software Engineering) (Theory)

(Vocational Course)

#### (NEW 2008 PATTERN)

Гimе	e: Two Hours Maximum Marks:	40
<b>N.B.</b>	:— (i) First question is compulsory and attempt any five five remaining questions.	rom
	(ii) Draw a neat and labelled diagram wherever necessary	ary
1.	Draw an E-R diagram for SALES ORDER SYSTEM in which enti- are customer, item Enquiry, quotation etc.	ties [10]
2.	Explain Waterfall model with diagram.	[6]
3.	Explain System implementation, follow up and maintenance.	[6]
4.	Explain the following:	[6]
	(a) Decision Table	
	(b) Input design.	
5.	Explain feasibility study.	[6]
6.	Explain system analyst.	[6]
7.	Write a short note on Software Qualities.	[6]

## S.Y. B.Com. EXAMINATION, 2011 ADVERTISING, SALES PROMOTION AND SALES

#### **MANAGEMENT**

#### Paper IV

#### (Personal Selling and Salesmanship)

#### (NEW 2008 PATTERN)

Time: Two Hours Maximum Marks: 40

**N.B.** :— (i) All questions are compulsory.

- (ii) Figures to the right indicate full marks.
- 1. Define 'Personal Selling'. State and explain importance of personal selling in modern marketing. [12]

Or

Define 'Marketing'. Explain in brief elements of Marketing Mix. [12]

2. What do you mean by 'buying motives'? State and explain consumer buying motives. [12]

Or

Write detailed note on 'Process of Sales'.

[12]

**3.** Write short notes on (any two):

[16]

- (a) Types of salesperson
- (b) AIDA
- (c) E-shopping
- (d) Problems in Selling.

# S.Y. B.Com. EXAMINATION, 2011

### TAX PROCEDURE AND PRACTICES

#### (Vocational Course)

#### Paper IV

# (Wealth Tax, Service Tax and Central Excise) (NEW 2008 PATTERN)

Time: Two Hours Maximum Marks: 40

- N.B. := (i) All questions are compulsory.
  - (ii) Figures to the right indicate full marks.
- **1.** Answer in **20** words each (any *five*) : [10]
  - (1) Define "Valuation Date" under W.T.
  - (2) What do you mean by "Debt Owed"?
  - (3) Who is liable to pay W.T. ?
  - (4) What is "Service Tax"?
  - (5) Under which authority Service Tax is levied?
  - (6) What do you mean by "Special Economic Zone"?
  - (7) What is "taxable event" under Central Excise?
- 2. Answer in 50 words each (any two): [8]
  - (A) State the various W.T. Authorities, their powers and duties.

- (B) How is the Net Wealth computed?
- (C) What is "manufacturing" and what is not "manufacturing" under Central Excise ?
- (D) What is the role of Chartered Accountant under Service Tax Compliance ?
- **3.** Answer in **150** words each (any *three*): [15]
  - (i) Which are the "Deemed Assets" under W.T. ?
  - (ii) State the various taxable assets under Section 2(ea) of W.T.Act, 1957.
  - (iii) Which are the special and general exemptions available under Service Tax Act, 1994 ?
  - (iv) Write a note on "Value of Taxable Service".
  - (v) What do you mean by "Self-Removal Procedure" under Central Excise ?
- **4.** Answer in **500** words (any *one*): [7]
  - (i) Write down the Registration procedure under Service Tax Act, and Rule 1994.
  - (ii) Describe the basic routine procedure to be followed by the assessee under Central Excise.